



KYLIE CARLSON

Kylie Carlson is the CEO of the International Academy of Wedding and Event Planning. With six locations globally, the academy boasts an internationally recognized accreditation program that brings professional training to wedding planners, designers and stylists. She is the publisher of Wedding Business Magazine and each year, releases the much-anticipated International Trend Report.

TOPICS

- CREATING A SOCIAL MEDIA STRUCTURE
- VIDEO MARKETING FOR WEDDING PROFESSIONALS
- OFF THE BEATEN PATH WEDDING MARKETING
- EDITOR TALK BEHIND THE SCENES OF THE PUBLISHING WORLD
- STORYTELLING MARKETING













