

Sample HARO Pitch

Hello {NAME}!

I hope you're well! I came across your HARO query and am happy to assist. To answer your questions:

{insert your tips and insight in response to the HARO query here}

A little bit about myself: {insert a brief bio here}

Many thanks for your consideration. Feel free to reach out if I can be a further resource in the future! Have a lovely day!

~{YOUR NAME}



Sample HARO Pitch

Hello {NAME}!

I hope you're well! I came across your HARO query on top 2017 wedding color combos and am happy to assist.

From: NAME, COMPANY, URL

"We're seeing a real mix up of metallics, instead of brides simply selecting a primary color and pairing it with a complementary hue. One of my favorite combinations of 2017 will be gold metallics mixed with bronze hues. It gives the celebration a more edgy feel while paying homage to the industrial designs on trend currently. For a fresher, more feminine look, we're seeing dusty pinks mixed with rose gold and silvers."

"Blush, gold and grey are still popular, but that seems to be slowing down a bit. Vibrant shades of green, however, are on the rise, as is pairing copper with navy or white. I've also recently seen a lot of rainbow and unicorn-inspired colors, which if done right can add a bright and fun take on today's weddings!"

Many thanks for your consideration. Feel free to reach out if I can be a further resource in the future! Have a lovely day!

~{YOUR NAME}



Sample HARO Pitch

Hello {NAME}!

I hope you're well! I came across your HARO query on how I unwind on Sundays and would be happy to assist:

Our Sundays used to be our "unwind" day but life got a little more hectic (understatement) once we had Oliver (who coincidentally has his "Geek Chic" nursery featured in AT!).

Few things we do:

We used to love "sleeping in like college students" as we'd like to say but when Oliver was born, we made a pact to continue this (we have crazy busy hours for our respective jobs, so it's essential!). So on a Sunday, one of us spends the morning with Oliver (now 3) and the other gets to relive their college days but sleeping in embarrassingly late (ha!).

This sounds incredibly Type A (probably because it is ha!) but we also have a "sunday cleaning list" on our shared Anylist App to knock out some cleaning to do's. I've always disliked cleaning and so for us, it's more manageable to knock out a bunch of little things every week to keep the place tidy (especially since until recently, I had a home office with employees who came in MWF). The list has about 20 things and it keeps the household going- stuff like replacing all of our towels, changing sheets, changing cat food/water dishes, etc. This is the key to my sanity.

Many thanks for your consideration. Feel free to reach out if I can be of any assistance!

~{YOUR NAME}

